



## Fundraising Communications Associate

**Reports to:** Executive Director

**Hours:** approximately 10-15 hours per week, flexible scheduling

**Duration:** Long Term (1 year)

**Location:** Washington, DC Preferred; Remote Work Possible (East Coast hours)

Are you concerned about injustice in the United States? Are you moved by your faith to stand with those facing threats to their basic human rights? As Communications Associate at Justice Revival, you will be spreading the word that Christian values of justice and love mean respect for the human rights of all.

Justice Revival is committed to inspiring, educating, and mobilizing Christian communities to stand in solidarity with the oppressed and defend human rights. We are a dynamic, rapidly growing nonprofit seeking an energetic, motivated Communications Associate to work closely with the Executive Director.

We're looking for a mature professional who is passionate about marketing, donor relations, and spreading the word about Justice Revival. You will play a vital role in maintaining our public presence and building connections with constituents. Major areas of responsibility include donor communications, program/event marketing, and digital advocacy communications.

This is a unique opportunity to sharpen your marketing skills and fundraising skills while amplifying a Christian voice for human rights in the United States.

### **Responsibilities:**

- Create and implement a **constituent communications plan** designed to (i) retain, acquire, and upgrade individual donors, and (ii) engage constituents in advocacy and education programs

- Manage calendar of email newsletters, updates, calls to action, and financial appeals
- Manage donor acknowledgment plan, including email and direct mail thank-you letters, new donor thank-you calls
- Update CRM system; create and analyze relevant reports
- Engage donors and other constituents across social media channels (Facebook, LinkedIn, Twitter, Instagram), with intern support
- Contribute significantly to year-end, **multi-channel fundraising campaign**
  - Manage direct mail appeal
  - Manage phone call campaign
  - Analyze and report on campaign results
- Promote Justice Revival’s **human rights education programs** to faith leaders and communities
- Develop and implement **digital advocacy** strategies for women’s rights campaign
- Contribute to the creation of **annual report**; manage mailing of report
- Manage updates to the organization’s website
- Help to ensure Justice Revival maintains a clear, strong, and consistent **brand narrative** across publications and online platforms
- Engage vendors, volunteers, and interns in support of these objectives

**Required Qualifications:**

- Professional experience in one of the following areas: marketing, brand management, public relations, donor relations
- Skill in developing and executing multi-channel marketing campaigns to raise awareness of a social sector cause and organization
- Knowledge of marketing in the human or civil rights sector and with faith communities is preferred
- Ability to clearly articulate the mission and significance of Justice Revival
- Excellent writing skills; ability to produce high-quality written materials across a variety of mediums (e.g., email, web, and social media content)
- Strong organizational and time management skills; ability to work independently and in collaboration; personal and professional maturity
- Initiative, creativity, flexibility, and an entrepreneurial spirit
- A contagious passion for our cause

**Compensation:** This is a contract position and will be paid at an hourly rate commensurate with relevant professional experience.

### **How to Apply**

Contact [applications@justicerevival.org](mailto:applications@justicerevival.org)

- Send us your cv or resume
  - Let us know why Justice Revival
  - Let us know details about your relevant experience
- Include a brief statement of faith
- Include a writing sample
- Let us know your hourly rate