Communications Associate (Volunteer)

Reports to: Executive Director

Hours: approximately 5-10 hours per week, flexible scheduling

Duration: Long Term (6 months to 1 year)

Location: Washington, DC

Are you concerned about growing injustice in the United States? Are you moved by your faith to stand with those facing threats to their basic human rights? As Communications Associate at Justice Revival, you will be spreading the word that Christian values of justice and love mean respect for the human rights of all people.

Justice Revival is a faith-based organization committed to inspiring, educating, and mobilizing Christian communities to stand in solidarity with the oppressed and defend the human rights of the vulnerable. We are a dynamic, early phase nonprofit seeking an energetic, motivated volunteer Communications Associate to work closely with the Founder & Executive Director. This is an opportunity to be part of building an organization dedicated to amplifying a Christian voice for justice & human rights in the United States.

We’re looking for someone who is passionate about marketing, public relations, and spreading the word about Justice Revival. You will play a vital role in establishing and cultivating Justice Revival’s public presence, helping us grow our name recognition and to develop a consistent brand narrative. This is a unique opportunity to sharpen your marketing skills while helping raise awareness for a vital organization and cause.
Responsibilities:

• Working closely with the Founder & Executive Director, implement the organization’s Communications Strategy from web presence to external relations
• Ensure Justice Revival establishes a clear, strong, and consistent brand narrative across publications and online platforms
• Coordinate marketing campaigns to increase awareness of Justice Revival and the cause of human rights
• Work with web development agency to make updates and improvements to Justice Revival’s web site
• In collaboration with digital marketing agency, conduct message testing and implement paid digital media campaign
• Manage creation of digital and print communication assets
• Increase Justice Revival’s social media presence

Required Qualifications:

• Professional experience in one of the following areas: marketing, brand management, public relations
• Willingness and ability to prioritize Justice Revival
• Skill in developing and executing multi-channel marketing campaigns to raise awareness of a social sector cause and organization
• Ability to clearly articulate the mission and significance of Justice Revival
• Initiative, creativity, flexibility, and an entrepreneurial spirit
• A contagious passion for our cause
• Bonuses: experience with photography, videography, video editing, graphic design

How to Apply

Contact applications@justicerevival.org

• Please send us your cv or resume
• Please include a brief statement of faith
• Let us know why Justice Revival
• Let us know details about your experience